



WJLA-TV WASHINGTON, DC

WJLA  
1100 Wilson Blvd, 6th Floor  
Arlington, VA 22209

Buying Time Media  
650 Massachusetts Ave NW  
Ste 210  
Washington, DC 20001

## Contract # 5030945

**Schedule Dates** 10/26/21-11/02/21  
**Advertiser** Friends of Wendy Gooditis Delegate-D (133639)  
**Agency** Buying Time Media (1779)  
**Product** POLITICAL CANDIDATE (ns) (1186)  
**Brand** CANDIDATE (321722)  
**Salesperson** HOUSE-WASHINGTON, WJLA/GJLA/EJLA (3869)  
**Sales Office** WJLA/GJLA/EJLA  
**Buyer Name**  
**Phone/Fax** /  
**CPE** 11116  
**Account Types** Local/Political Candidate Agency BRD  
**Billing Type** Weekly/Irregular  
**Comments**

**Date Entered** 11/09/21  
**Last Modified** 11/09/21  
**Entered By** Aaron Partridge  
**CO-OP** No  
**External #**  
**Demo**  
**Order Type** 3 Wide Life  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$12,712.50  
**Net Total** \$72,037.50  
**Sales Tax**

## Washington (WJLA)

By Broadcast Month	Spots	Rate
Oct. 2021	55	\$69,425.00
Nov. 2021	14	\$15,325.00
<b>Grand Total:</b>	<b>69</b>	<b>\$84,750.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	10/28/21-10/28/21	3	:30	5A- 6A (EST)					1				1	\$150.00	\$150.00	Washington (WJLA)	GOOD MORNING WASHINGTON 5A	11/9/21
2.0	Normal Line / SPOT	10/27/21-10/27/21	3	:30	5A- 6A (EST)				1					1	\$150.00	\$150.00	Washington (WJLA)	GOOD MORNING WASHINGTON 5A	11/9/21
3.0	Normal Line / SPOT	10/26/21-10/26/21	3	:30	5A- 6A (EST)			1						1	\$150.00	\$150.00	Washington (WJLA)	GOOD MORNING WASHINGTON 5A	11/9/21
4.0	Normal Line / SPOT	11/01/21-11/01/21	3	:30	5A- 6A (EST)		1							1	\$150.00	\$150.00	Washington (WJLA)	GOOD MORNING WASHINGTON 5A	11/9/21
5.0	Normal Line / SPOT	11/02/21-11/02/21	3	:30	5A- 6A (EST)			1						1	\$150.00	\$150.00	Washington (WJLA)	GOOD MORNING WASHINGTON 5A	11/9/21
6.0	Normal Line / SPOT	10/27/21-10/27/21	2	:30	6A- 7A (EST)				1					1	\$525.00	\$525.00	Washington (WJLA)	GOOD MORNING WASHINGTON 6A	11/9/21
7.0	Normal Line / SPOT	10/29/21-10/29/21	2	:30	6A- 7A (EST)					1				1	\$525.00	\$525.00	Washington (WJLA)	GOOD MORNING WASHINGTON 6A	11/9/21
8.0	Normal Line / SPOT	11/01/21-11/01/21	2	:30	6A- 7A (EST)		1							1	\$525.00	\$525.00	Washington (WJLA)	GOOD MORNING WASHINGTON 6A	11/9/21
9.0	Normal Line / SPOT	11/02/21-11/02/21	2	:30	6A- 7A (EST)			1						1	\$525.00	\$525.00	Washington (WJLA)	GOOD MORNING WASHINGTON 6A	11/9/21

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10.0	Normal Line / SPOT	10/26/21-10/26/21	1	:30	8A- 9A (EST)			1						1	\$1,600.00	\$1,600.00	Washington (WJLA)	GOOD MORNING AMERICA	11/9/21
11.0	Normal Line / SPOT	10/29/21-10/29/21	1	:30	8A- 9A (EST)						1			1	\$1,600.00	\$1,600.00	Washington (WJLA)	GOOD MORNING AMERICA	11/9/21
12.0	Normal Line / SPOT	10/28/21-10/28/21	1	:30	8A- 9A (EST)					1				1	\$1,600.00	\$1,600.00	Washington (WJLA)	GOOD MORNING AMERICA	11/9/21
13.0	Normal Line / SPOT	10/26/21-10/26/21	2	:30	9A- 10A (EST)			1						1	\$400.00	\$400.00	Washington (WJLA)	LIVE WITH KELLY & RYAN	11/9/21
14.0	Normal Line / SPOT	10/28/21-10/28/21	2	:30	9A- 10A (EST)					1				1	\$400.00	\$400.00	Washington (WJLA)	LIVE WITH KELLY & RYAN	11/9/21
15.0	Normal Line / SPOT	10/29/21-10/29/21	2	:30	9A- 10A (EST)						1			1	\$400.00	\$400.00	Washington (WJLA)	LIVE WITH KELLY & RYAN	11/9/21
16.0	Normal Line / SPOT	11/01/21-11/01/21	2	:30	9A- 10A (EST)		1							1	\$400.00	\$400.00	Washington (WJLA)	LIVE WITH KELLY & RYAN	11/9/21
17.0	Normal Line / SPOT	10/26/21-10/26/21	3	:30	10A- 11A (EST)			1						1	\$250.00	\$250.00	Washington (WJLA)	GOOD MORNING WASHINGTON	11/9/21
18.0	Normal Line / SPOT	10/27/21-10/27/21	3	:30	10A- 11A (EST)				1					1	\$250.00	\$250.00	Washington (WJLA)	GOOD MORNING WASHINGTON	11/9/21
19.0	Normal Line / SPOT	10/28/21-10/28/21	3	:30	10A- 11A (EST)					1				1	\$250.00	\$250.00	Washington (WJLA)	GOOD MORNING WASHINGTON	11/9/21
20.0	Normal Line / SPOT	10/29/21-10/29/21	3	:30	10A- 11A (EST)						1			1	\$250.00	\$250.00	Washington (WJLA)	GOOD MORNING WASHINGTON	11/9/21
21.0	Normal Line / SPOT	10/26/21-10/26/21	1	:30	12P- 1P (EST)			1						1	\$800.00	\$800.00	Washington (WJLA)	ABC7 NEWS @ NOON	11/9/21

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22.0	Normal Line / SPOT	10/27/21-10/27/21	1	:30	12P- 1P (EST)				1					1	\$800.00	\$800.00	Washington (WJLA)	ABC7 NEWS @ NOON	11/9/21
23.0	Normal Line / SPOT	10/28/21-10/28/21	1	:30	12P- 1P (EST)					1				1	\$800.00	\$800.00	Washington (WJLA)	ABC7 NEWS @ NOON	11/9/21
24.0	Normal Line / SPOT	11/01/21-11/01/21	1	:30	12P- 1P (EST)		1							1	\$800.00	\$800.00	Washington (WJLA)	ABC7 NEWS @ NOON	11/9/21
25.0	Normal Line / SPOT	10/29/21-10/29/21	1	:30	2P- 3P (EST)						1			1	\$1,050.00	\$1,050.00	Washington (WJLA)	GENERAL HOSPITAL	11/9/21
26.0	Normal Line / SPOT	10/27/21-10/27/21	1	:30	2P- 3P (EST)				1					1	\$1,050.00	\$1,050.00	Washington (WJLA)	GENERAL HOSPITAL	11/9/21
27.0	Normal Line / SPOT	10/26/21-10/26/21	1	:30	5P- 6P (EST)			1						1	\$1,200.00	\$1,200.00	Washington (WJLA)	ABC7 NEWS @ 5P	11/9/21
28.0	Normal Line / SPOT	10/28/21-10/28/21	1	:30	5P- 6P (EST)					1				1	\$1,200.00	\$1,200.00	Washington (WJLA)	ABC7 NEWS @ 5P	11/9/21
29.0	Normal Line / SPOT	11/01/21-11/01/21	1	:30	5P- 6P (EST)		1							1	\$1,200.00	\$1,200.00	Washington (WJLA)	ABC7 NEWS @ 5P	11/9/21
30.0	Normal Line / SPOT	10/27/21-10/27/21	2	:30	6P- 6:30P (EST)				1					1	\$1,800.00	\$1,800.00	Washington (WJLA)	ABC7 NEWS @ 6P	11/9/21
31.0	Normal Line / SPOT	10/29/21-10/29/21	2	:30	6P- 6:30P (EST)						1			1	\$1,800.00	\$1,800.00	Washington (WJLA)	ABC7 NEWS @ 6P	11/9/21
32.0	Normal Line / SPOT	11/01/21-11/01/21	2	:30	6P- 6:30P (EST)		1							1	\$1,800.00	\$1,800.00	Washington (WJLA)	ABC7 NEWS @ 6P	11/9/21
33.0	Normal Line / SPOT	10/26/21-10/26/21	2	:30	6:57P- 7P (EST)			1						1	\$4,500.00	\$4,500.00	Washington (WJLA)	WORLD NEWS	11/9/21
34.0	Normal Line / SPOT	10/30/21-10/30/21	1	:30	3:30P- 7P (EST)							1		1	\$3,900.00	\$3,900.00	Washington (WJLA)	COLLEGE FOOTBALL	11/9/21
35.0	Normal Line / SPOT	10/30/21-10/30/21	3	:30	11P- 11:35P (EST)							2		2	\$250.00	\$500.00	Washington (WJLA)	ABC7 NEWS @ 11P	11/9/21

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36.0	Normal Line / SPOT	10/31/21-10/31/21	3	:30	7:30A- 8A (EST)								1	1	\$100.00	\$100.00	Washington (WJLA)	ABC7 NEWS @ 730A	11/9/21
37.0	Normal Line / SPOT	10/31/21-10/31/21	2	:30	6P- 7P (EST)								1	1	\$525.00	\$525.00	Washington (WJLA)	ABC7 6P WEEKEND NEWS	11/9/21
38.0	Normal Line / Access	10/26/21-10/26/21	1	:30	7P- 7:30P (EST)			1						1	\$3,600.00	\$3,600.00	Washington (WJLA)	WHEEL OF FORTUNE	11/9/21
39.0	Normal Line / Access	10/29/21-10/29/21	1	:30	7P- 7:30P (EST)						1			1	\$3,600.00	\$3,600.00	Washington (WJLA)	WHEEL OF FORTUNE	11/9/21
40.0	Normal Line / Access	10/26/21-10/26/21	1	:30	7:30P- 8P (EST)			1						1	\$5,200.00	\$5,200.00	Washington (WJLA)	JEOPARDY	11/9/21
41.0	Normal Line / Access	10/28/21-10/28/21	1	:30	7:30P- 8P (EST)					1				1	\$5,200.00	\$5,200.00	Washington (WJLA)	JEOPARDY	11/9/21
42.0	Normal Line / Access	10/29/21-10/29/21	1	:30	7:30P- 8P (EST)						1			1	\$5,200.00	\$5,200.00	Washington (WJLA)	JEOPARDY	11/9/21
43.0	Normal Line / Access	11/01/21-11/01/21	1	:30	7:30P- 8P (EST)		1							1	\$5,200.00	\$5,200.00	Washington (WJLA)	JEOPARDY	11/9/21
44.0	Normal Line / SPOT	10/31/21-10/31/21	3	:30	5P- 6P (EST)								1	1	\$1,100.00	\$1,100.00	Washington (WJLA)		11/9/21
45.0	Normal Line / SPOT	11/01/21-11/01/21	2	:30	9A- 10A (EST)		1							1	\$400.00	\$400.00	Washington (WJLA)		11/9/21
46.0	Normal Line / SPOT	10/27/21-10/27/21	2	:30	11P- 11:35P (EST)				1					1	\$650.00	\$650.00	Washington (WJLA)		11/9/21
47.0	Normal Line / SPOT	10/26/21-10/26/21	2	:30	11P- 11:35P (EST)			1						1	\$650.00	\$650.00	Washington (WJLA)		11/9/21
48.0	Normal Line / SPOT	10/28/21-10/28/21	2	:30	11P- 11:35P (EST)					1				1	\$650.00	\$650.00	Washington (WJLA)		11/9/21
49.0	Normal Line / SPOT	11/01/21-11/01/21	2	:30	11P- 11:35P (EST)		1							1	\$650.00	\$650.00	Washington (WJLA)		11/9/21

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51.0	Normal Line / SPOT	10/27/21-10/27/21	2	:30	12:30A- 1A (EST)				1					1	\$125.00	\$125.00	Washington (WJLA)		11/9/21
52.0	Normal Line / SPOT	11/01/21-11/01/21	2	:30	12:30A- 1A (EST)		1							1	\$125.00	\$125.00	Washington (WJLA)		11/9/21
53.0	Normal Line / SPOT	10/28/21-10/28/21	2	:30	12:30A- 1A (EST)					1					\$125.00		Washington (WJLA)		11/9/21
54.0	Normal Line / SPOT	10/30/21-10/30/21	2	:30	7A- 8A (EST)							1		1	\$400.00	\$400.00	Washington (WJLA)		11/9/21
55.0	Normal Line / SPOT	10/30/21-10/30/21	2	:30	8A- 9A (EST)							1		1	\$325.00	\$325.00	Washington (WJLA)		11/9/21
56.0	Normal Line / SPOT	10/30/21-10/30/21	2	:30	9A- 10A (EST)							1			\$400.00		Washington (WJLA)		11/9/21
57.0	Normal Line / SPOT	10/31/21-10/31/21	2	:30	8A- 9A (EST)								1	1	\$450.00	\$450.00	Washington (WJLA)		11/9/21
58.0	Normal Line / SPOT	10/31/21-10/31/21	3	:30	10A- 10:30A (EST)								1	1	\$125.00	\$125.00	Washington (WJLA)		11/9/21
59.0	Normal Line / SPOT	10/31/21-10/31/21	3	:30	7:30A- 8A (EST)								1	1	\$100.00	\$100.00	Washington (WJLA)		11/9/21
60.0	Normal Line / Football	10/30/21-10/30/21	3	:30	7:30P- 11P (EST)							1		1	\$2,000.00	\$2,000.00	Washington (WJLA)		11/9/21
61.0	Normal Line / Prime	11/01/21-11/01/21	3	:30	8P- 10P (EST)		1							1	\$3,000.00	\$3,000.00	Washington (WJLA)		11/9/21
62.0	Normal Line / Prime	10/31/21-10/31/21	3	:30	8P- 9P (EST)								1	1	\$3,000.00	\$3,000.00	Washington (WJLA)		11/9/21
63.0	Normal Line / Prime	10/31/21-10/31/21	2	:30	7P- 8P (EST)								2	2	\$2,000.00	\$4,000.00	Washington (WJLA)		11/9/21

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Oct. 2021	55	\$69,425.00
Nov. 2021	14	\$15,325.00
<b>Grand Total:</b>	<b>69</b>	<b>\$84,750.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
64.0	Normal Line / SPOT	10/31/21-10/31/21	3	:30	11P- 11:35P (EST)								2	2	\$250.00	\$500.00	Washington (WJLA)		11/9/21
65.0	Normal Line / SPOT	10/27/21-10/27/21	2	:30	11:35P- 12:35A (EST)				1					1	\$400.00	\$400.00	Washington (WJLA)		11/9/21
66.0	Normal Line / SPOT	11/01/21-11/01/21	2	:30	9A- 10A (EST)		1							1	\$400.00	\$400.00	Washington (WJLA)		11/9/21
67.0	Normal Line / Prime	10/27/21-10/27/21	3	:30	10P- 11P (EST)				1					1	\$2,000.00	\$2,000.00	Washington (WJLA)		11/9/21
68.0	Normal Line / Prime	10/29/21-10/29/21	3	:30	9P- 11P (EST)						1			1	\$1,500.00	\$1,500.00	Washington (WJLA)		11/9/21

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... <http://sbgi.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.